



**18th Annual  
Everyone's  
a Winner  
Golf Tournament**

**2011  
Sponsorship  
Package**

Monday August 8th, 2011  
Edmonton Country Club



Covenant  
Health



Caritas  
Foundation

# Sponsorship Opportunities & Benefits

Please review sponsorship pages to follow for additional benefits.

	Title \$20,000+	Albatross \$10,000+	Eagle \$5,000+	Birdie \$3,000+	Hole \$3,000	Half Hole \$1,500	Par \$1,500
Number of complimentary golfers	eight	four	three	two	two	one	one
Opportunity for corporate representative to make remarks at banquet and assist in prize presentations	•						
Prominent recognition on electronic scoring system	•	•					
Rotational recognition on electronic scoring system		•	•				
Corporate banner placement at entrance to Edmonton Country Club (sponsor provided)	•	•	•				
Directional signage with corporate logo placed on road leading to Edmonton Country Club	•	•	•				
Post-event recognition published in The Edmonton Journal	logo	logo	name	name	name	name	name
Recognition in tournament souvenir booklet	logo	logo	name	name	name	name	name
Corporate name placement on donor wall at all three member sites (Grey Nuns, Misericordia and Edmonton General Hospitals)	•	•	•	•	•	•	•
Official business receipt for full amount of sponsorship	•	•	•	•	•	•	•
Thank You luncheon with the President of Caritas Foundation	•	•	•				

# \$10,000+

## Albatross Sponsorship

Benefits listed on page 2, with additional naming opportunities noted below.

### First Tee Gift Sponsor

- Place corporate logo on tee gift packaging
- Include a personalized letter with the tee gift package
- Include tasteful promotional materials with the tee gift package

# \$5,000+

## Eagle Sponsorship

Benefits listed on page 2, with additional naming opportunities noted below.

### Golf Cart Sponsor

- Place corporate logo on all golfer carts

### Dinner Reception Sponsor

- Corporate logo and/or tasteful promotional materials/gifts supplied at the discretion of the Foundation and ECC
- Place signage at each table (e.g. "This dinner has been sponsored by...")
- Opportunity to deliver greetings on behalf of the sponsoring company at the dinner

### 19th Hole Sponsor

- Bar signage (e.g. "The 19th hole is sponsored by...")
- Opportunity to place corporate promotional items at the bar

### Tent Sponsor (\$7,500)

- Place corporate logo on all tents that are set up on the golf course (18-20 tents)

### Tee Box Sponsor

- Place corporate logo on women's and men's tee boxes at each hole

### Electronic Scoring Sponsor

- Title sponsor of the electronic scoring system

# \$3,000+ Birdie Sponsorship

Benefits listed on page 2, with additional naming opportunities noted below.

## **Refreshment Cart Sponsor**

- Place corporate logo on refreshment carts that will be driven around the golf course throughout the day allowing for additional corporate recognition

## **Volunteer Sponsor**

- Provide bagged lunches to all volunteers
- Provide golf shirt to each volunteer
- Place corporate logo on the volunteer lunch container
- Place promotional materials in the volunteer lunch container

## **Lunch Sponsor**

- Place corporate logo and/or tasteful promotional materials on lunch buffet tables
- Place signage at each lunch table (e.g. "This lunch has been sponsored by...")
- Opportunity to make opening remarks at the lunch on behalf of sponsoring company

## **Chipping Green Sponsor**

- Place corporate signage at the chipping green along with a promotional table or booth
- Opportunity to market your company, brand or product to all golfers (max. 152) by providing an activity and/or give-away

## **Competition Putting Green Sponsor**

- Place corporate signage at the competition putting green along with a promotional table or booth
- Opportunity to market your company, brand or product to all golfers (max. 152) by providing an activity and/or give-away

# Hole Sponsorship

Benefits listed on page 2, with additional naming opportunities noted below.

## Hole Sponsors **\$3,000**

### Exclusivity

Industry exclusivity subject to the previous year's sponsored continued participation.

### Unique Marketing Opportunity

This is a great opportunity to market your brand, product and/or company to 152 leaders in the Edmonton community. Please maximize on the opportunity with hole sponsorship. The Foundation will provide chairs, table and a tent on each hole for sponsors to market their organization as they see fit (e.g. food, beverages, golf balls, prize contests, giveaways, etc.).

### Hole-In-One Sponsors

Hole Sponsors of the four par 3 holes (4, 11, 13, 18) have the opportunity to include Hole-In-One Sponsorship as their hole activity.

### Hole-In-One Insurance

Premium rate (approximately \$150-\$10,000)

## Half Hole Sponsors **\$1,500**

On shared holes of \$1,500 per company, you may invite a compatible business participant. If you are unable to provide a suitable partner yourself, you will have the right to review and approve a partner proposed by the Committee. All care will be exercised to ensure there are no conflicts.

## Par Sponsors **\$1,500**

Recognition on event collateral, tournament souvenir booklet and in The Edmonton Journal post-event thank you advertisement.

# Thank You

Thank you to our 2010 Sponsors

## Title Sponsor

**McCALLUM**  
PRINTING GROUP INC.

## Albatross Sponsors



**EDMONTON JOURNAL**



## Eagle Sponsors



ALLARD FOUNDATION  
A LEGACY OF CARING



**Title Sponsor (\$20,000)**  
McCallum Printing Group Ltd.

**Albatross Sponsor (\$10,000+)**  
Marcson Homes Ltd.  
Supreme Group

**Naming Sponsors under the Albatross Level**  
Dynacor Media  
Earl's Restaurants  
The Edmonton Journal

**Eagle Sponsor (\$5,000+)**  
AMAN Building Corporations  
Chandos Construction Ltd.  
Delnor Construction Ltd.  
Stride Management Corp.  
Stuart Olson

**Naming Sponsor Under the Eagle Level**  
Alberta Blue Cross  
Allard Foundation Ltd.  
Association of Alberta Registry Agents  
Connor, Clark & Lunn Private Capital Ltd.  
Hughes Petroleum Ltd. - The Carwash Pros  
Servus Credit Union Ltd.  
SuperGraphics Ltd.

**Birdie Sponsors (\$3,000)**  
Auto Canada  
Burgess Bredo Architect Ltd.  
Cameron Heights  
CVS Controls Ltd.  
David O. Adams Professional Corporation  
Edmonton City Centre  
Ink Quest  
KPMG  
Michener Allen Auctioneering Ltd.  
PricewaterhouseCoopers LLP  
RBC Royal Bank  
SCM Insurance Services  
Stantec Consulting Ltd.

**Naming Sponsors under the Birdie Level**  
Adroit Investment Management Ltd.  
Bell Canada  
RGG Management Ltd.  
Solutions Workplace Furnishings  
Wilmax Construction Ltd.

**Hole Sponsors (\$3,000)**  
ATB Investment Management Inc.  
B. Wright Drywall Inc.  
Bennett Jones LLP  
Cash N Go Ltd.  
Event IQ

Hukalo Oberg Engineering Ltd.  
Lexus of Edmonton  
Lube-X Enterprises Ltd.  
Matrikon Inc.  
McLennan Ross LLP  
Remington Development Corporation  
WorleyParsons Canada

**Half Hole Sponsors (\$1,500)**  
Associated Communications Inc.  
D-Valves Ltd.  
E & L Custom Homes Ltd.  
GENIVAR  
Investors Group Financial Services Inc.  
Labatt Breweries  
Melcor Developments Ltd.  
Oxford Machine & Welding Ltd.  
Sameng Inc.  
Sorrell Financial Inc.  
STERIS  
TELUS

**Par Sponsors (\$1,500)**  
Alberta Co-op Taxi Line Ltd.  
Norma M. Gordon Investments

**Team Prize- Cash Sponsors (\$400+)**  
Acklands Grainger  
All Weather Windows Ltd.  
Aqua Air Systems Ltd.  
Barbecue Country  
Behrends Bronze Inc.  
Blackhawk Country Club  
Cash Store Financial Services Inc.  
Clover Bar Sand & Gravel Ltd.  
Corner 2 Corner Inspections Ltd.  
Crystal Glass Canada Ltd.  
Edmonton BMW  
Edmonton Country Club  
Farlie Worldwide Travel Management  
Gem Cabinets Ltd.  
Global Edmonton  
Goldbar Contractors Inc.  
Henry Singer  
K-Jay Electric Ltd.  
Krawford Construction Inc.  
KVP Registry Services  
McBain Camera  
Medical Mart West  
Sponsor  
Michael Padley  
Morgan Construction & Environmental Ltd  
Overhead Door Company of Edmonton  
Packrat Louie Kitchen & Bar  
Pioneer Iron Works Inc.  
Pizza 73  
RE/MAX Excellence, Jasen Courtepatte  
Reynolds Mirth Richards & Farmer LLP

Richard C. Fraser  
Shippers Supply  
Sobey's  
Sorrell Financial Inc.  
The Fluid Life Corporation  
zag creative group inc.

**Food & Beverage Sponsors**  
Associated Communications  
Bacardi Canada  
Coors Light  
Earls Restaurants  
GEM Catering  
guru Fine Indian Cuisine  
Kyoto Japanese Cuisine  
Labatt Breweries  
LEXUS of Edmonton  
O'Byrne's Irish Pub  
Original Joe's - The Grange  
Packrat Louie Kitchen & Bar  
PMA Canada Ltd.  
River Valley Beverage Group  
Save on Foods  
Starbucks Coffee Company  
Vines Riverbend Wine Merchants

**Additional Thanks**  
Avenue Magazine  
Edmonton Country Club  
Elite Sportswear  
Golf Score Central  
Jacqueline Greeney  
Swedish Jewellers  
Swish Flowers  
The Edmonton Sun  
Westcan Wireless

Special Thanks to all Volunteers for helping us make this event a success!

