

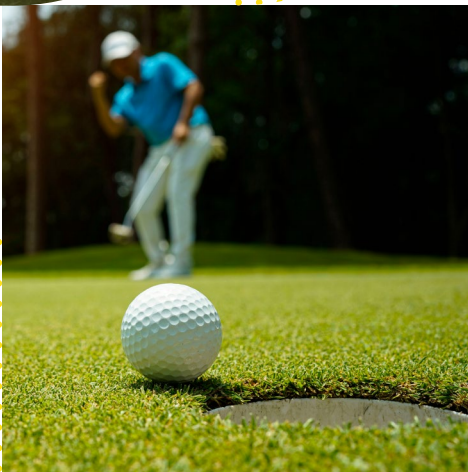


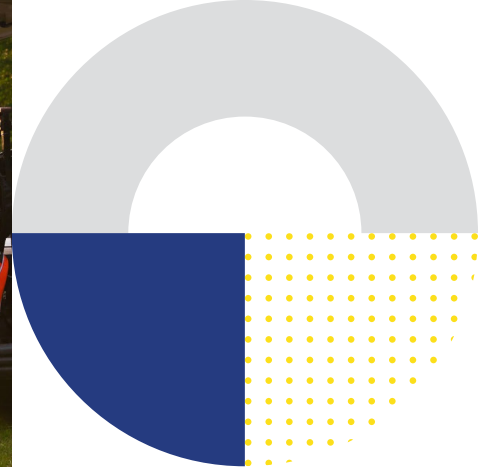
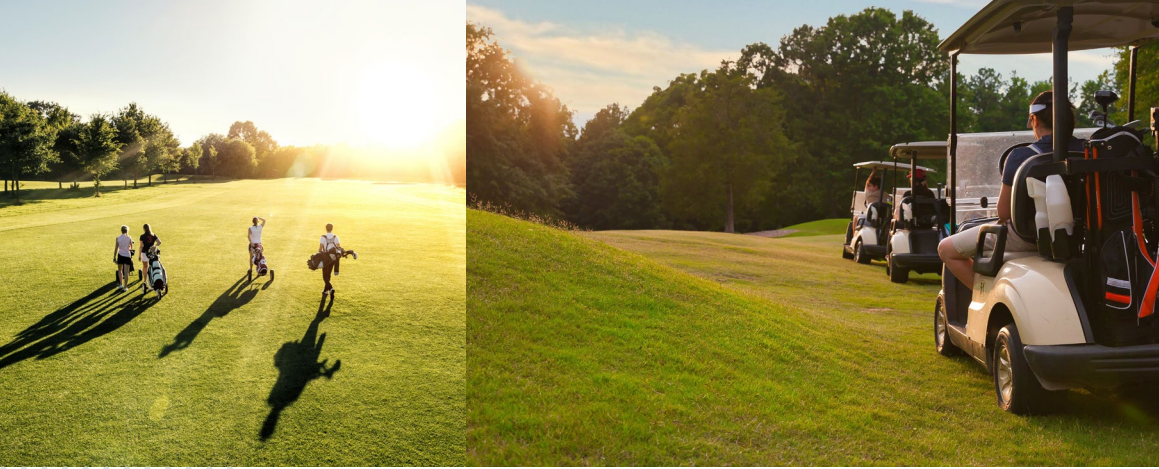
PRESENTED BY:



WEDNESDAY, SEPTEMBER 11, 2024 | THE QUARRY GOLF CLUB

IN SUPPORT OF





A MESSAGE FROM OUR PRESIDENT & CEO

This year, we are delighted to bring back our annual Covenant Foundation golf tournament (formerly Everyone's a Winner). Renamed the Covenant Cup, we have re-imagined our event to make it bigger and better than ever - a tournament you won't want to miss!

Please join us as we tee off on September 11 at The Quarry, Edmonton's finest destination for championship golf. Nestled along the North Saskatchewan River, it's the perfect setting for a day of fun and networking while getting in 18 holes, followed by a dinner and auction - and all in support of an important cause: seniors' health and well-being.

From sponsorships and registrations to donating auction and raffle items, we look forward to partnering with you and shining a spotlight on your commitment to seniors' care in our community.

ABOUT OUR FOUNDATION

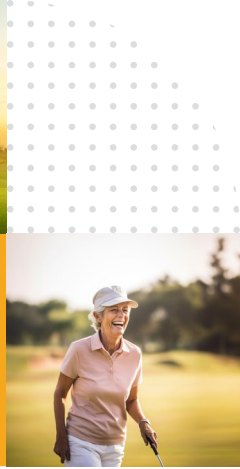
For over 30 years, Covenant Foundation has helped to create vibrant communities of health and healing for people from all backgrounds, faiths and circumstances, through every stage of life. With the help of generous partners like you, we raise vital funds to advance care at 22 Covenant Health, Covenant Care and Covenant Living hospitals and continuing care sites across Alberta.

Focusing philanthropic support on health issues facing vulnerable and under-served populations, and on the unmet needs of communities, our priorities include: seniors' health and well-being, mental health and addictions, rural care, and palliative care.

ABOUT OUR CAUSE: SENIORS' CARE

The population of seniors in our province continues to rise faster than all other age groups, bringing complex health needs that range from acute hospital care to continuing care, supportive living, rehabilitation and palliative and end-of-life care.

Protecting and improving the health and well-being of seniors in our province is of vital importance. It's an investment that not only ensures the best possible care for our parents, grandparents and elders today, but also helps innovate seniors' care that will benefit all of us as we age. We need your help to keep up with the demand and take bold steps to continue transforming seniors' care. Thank you for your support!



PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$25,000

- Highly visible logo recognition on event collateral
- Logo recognition on our large Covenant Cup event banner
- Logo recognition on all promotional print and unpaid media leading up to and during the event
- Social media recognition across all our channels leading up to and during the event
- Logo recognition on our dedicated webpage
- Speaking opportunity at dinner
- Opportunity to provide a branded item to attendees
- Opportunity for on-site activation
- Registration for eight (8) golfers

SOLD

DINNER AND SILENT AUCTION SPONSOR

\$10,000

- Logo recognition at dinner and on all silent auction signage
- Spotlight recognition at dinner by our emcee
- Logo recognition on our large Covenant Cup event banner
- Logo recognition on our dedicated webpage
- Registration for four (4) golfers
- Social media recognition across all our channels during dinner

REGISTRATION AND FIRST TEE GIFT SPONSOR

\$10,000

- Logo recognition on all registration table signage
- Recognition as Registration Table and First Tee Gift sponsor by emcee at dinner
- Logo recognition on our dedicated webpage
- Logo recognition on our large Covenant Cup event banner
- Opportunity to provide a branded item to attendees along with first tee gift
- Registration for four (4) golfers

SOLD

POWER CART SPONSOR

\$10,000

- Logo recognition in all power carts used for the event
- Recognition as our Power Cart Sponsor by emcee at dinner
- Logo recognition on our dedicated webpage
- Logo recognition on our large Covenant Cup event banner
- Registration for four (4) golfers

SOLD



ADDITIONAL WAYS YOU CAN HELP:

DONATE TO OUR SILENT AUCTION OR RAFFLE DRAW

We gratefully accept donations such as: gift certificates, spa packages, gift baskets, tickets to theatre, sport or music events, artwork, athletic gear, electronics, jewelry, tools, and more.

In addition, if you have a special item or package that you think a lucky winner would appreciate as part of our event auction, let us know. Some items may be grouped with other items to increase value, or we may include it as one of our prizes in our Raffle Draw. Our team will work with you to ensure your item fits well within our categories to boost our fundraising efforts.

REGISTER

Buy a foursome or individual tickets for \$400 each or \$1,600 for the group.

GIVE A MONETARY DONATION

If sponsorship isn't something that suits your business this year but you still want to contribute, you can donate! Your gift will support this year's tournament cause: seniors' health and well-being in our community.

**Tax receipts are issued in accordance with CRA Guidelines*

PARTNERSHIP OPPORTUNITIES

50/50 SPONSOR

\$10,000

- Logo recognition on 50/50 collateral at the event
- Recognition as 50/50 Sponsor or by emcee at dinner
- Logo recognition on our dedicated webpage
- Logo recognition on our large Covenant Cup event banner
- Registration for four (4) golfers

SOLD

PROXIMITY PRIZING SPONSOR

\$5,000

- Logo recognition on all proximity prizing signage
- Recognition as Proximity Prizing Sponsor by emcee at dinner
- Logo recognition on our dedicated webpage
- Logo recognition on our large Covenant Cup event banner
- Registration for four (4) golfers

SOLD

HOLE SPONSORSHIP (18 AVAILABLE)

\$5,000

- Logo recognition on designated hole
- Activation opportunity on designated hole
- Logo recognition on our dedicated webpage
- Logo recognition on our large Covenant Cup event banner
- Registration for four (4) golfers

FOR MORE INFORMATION, CONTACT:

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